

## **COMPANY HISTORY**

Italian Style Villas was founded in the year 2000 by **Gianluca Ziveri** and specializes in renting prestigious properties in Italy with a superior level of personalized service for our clients.

Currently ISV manages more than **850 villas** and **250 luxury apartments** throughout Italy. We have personally visited and carefully examined every property in our portfolio and can offer a selection of elegant villas, historical castles, charming chalets, welcoming country manors and sumptuous hotels.

In reaching this goal, we have travelled intensively over the years and taken part in the most important luxury property fairs, where we have presented our Italian Villas to the Style world and met with both competitors and other agencies.

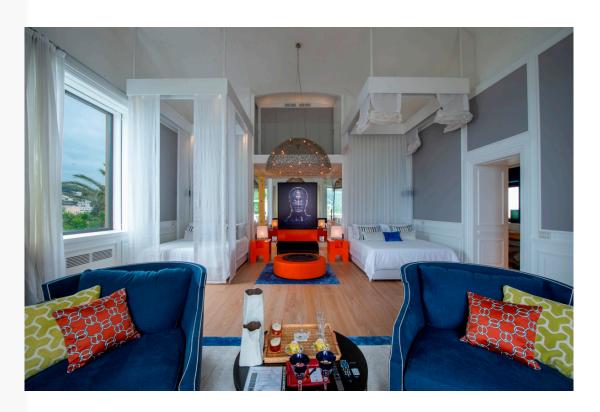


We're proud of the fact that we've been able to create and maintain excellent, long-term, working relationships and, as a result, clients from all over the world continue to come back to us to choose their Italian Style holidays.



We define ourselves as being **agent friendly** because we offer innovative tools for agents worldwide who work with us to make sure that our villas fulfil the needs of top clients, enabling them to feel at home in our properties and live the complete **Italian Lifestyle Experience**. We regularly inspect all our villas in person in order to guarantee the best for our clients. All of our relationships with the property owners are direct, with no intermediary agencies. This gives us numerous advantages in terms of competitive pricing and a greater understanding of what to do and see in the area surrounding our properties. Our philosophy is, and always has been, to **never say no!** This means that, so far, we have been able to satisfy every whim of our adored clients.

Of these 850 villas, **60** are held within our **Signature Villas Collection** (SVC) and represent the crème de la crème of our existing portfolio of luxurious villas in Italy as each and every property in this collection offers a very special something for our guests.







The exceptionally high standard of our properties gives our clients to opportunity to live the Italian dream: from luxurious modern with villas designer interiors and that special Mediterranean style of the typical masseria manor houses in Puglia to entire hilltop hamlets, castles, homely

Tuscan farmhouses and gorgeous majolica-tiled properties dotted along the Amalfi Coast. The gastronomic delights of the Italian lifestyle are fundamental to the wellbeing of our clients and we can offer properties with organic vegetable gardens, stunning vineyards, orchards and superb gardens for that genuine taste of Italian cuisine.

We have **11 concierge offices** offering a round-the-clock assistance in Naples, Rome, Florence, Forte dei Marmi, Grosseto (Maremma), Venice, Sicily, Lake Como, Puglia, Sorrento and the Amalfi Coast.

Our properties can cater for a wide variety of needs and have a price range of between €3,000 and €250,000 per week with the possibility hosting up to 50 guests at a time. Our portfolio holds villas ranging from two bedrooms to 25 bedrooms and apartments with up to seven bedrooms.

We represent the superb properties belonging to Sting (Villa II Palagio) and George Lucas (II Convento) and many others from among the Italian aristocracy. Our VIP guests over the years have included Madonna, Donatella Versace, Lady Gaga, Jude Law, Julia Roberts, Boy George, Prince Charles, Connie Nielsen, Pierce



Brosnan, Michael Keaton, Barbara Streisand, Ben Stiller, Mariah Carey and Sarah Jessica Parker. In addition to this, our villas are continuously being chosen for special events such as exclusive weddings, film locations, advertisement sets, fashion shoots and architecture and design photography. Thanks to our wide network of exclusive services throughout Italy, we are able also guarantee all transfers, a wide range of free time activities and last but not least, those special wow experiences which create a perfect Italian style holiday.

